

Q1. What is the purpose of the Economic Benefit Study (EBS)?

- A. To evaluate and understand the economic contributions of Chino (CNO) and Apple Valley (APV) airports to their local community through the activity of on-airport businesses, airport capital improvements, and visitors using the airport to access San Bernardino County.

Q2. Why is it important to understand an airport's economic contributions?

- A. Understanding an airport's economic contributions can help the county and local city governments, businesses, and the public recognize the role each airport plays in the community, in addition to providing transportation services. These studies can also help policymakers make informed decisions about future airport development and investment.

Q3. How are economic contributions quantified?

- A. Economic contributions of an airport are typically calculated by first determining the total employment on the airport and spending by visitors in the local economy, then inputting this information into the IMPLAN economic model. IMPLAN calculates three types of economic contributions: direct, indirect, and induced. Each of these helps to quantify the activity directly associated with the airport and the ripple effects of this activity in the surrounding community. Indirect and induced benefits are collectively referred to as “multiplier impacts.”

Q4. What are the various steps of an EBS?

- A. An EBS is completed through a series of interconnected steps, including:
 1. Conduct virtual and in-person meetings with airport staff and airport business tenants to gather key data about employment, payroll, and capital improvement spending.
 2. Survey transient pilots and passengers to identify visitor spending patterns in the region.
 3. Calculate indirect and induced economic benefits using the IMPLAN economic model.
 4. Conduct supplementary analyses to calculate the airports' tax revenue impacts, compare impacts to competitor airports, and document unique qualitative community benefits.
 5. Develop airport-specific deliverables to communicate the results of the study.

Q5. How will my business's data be used?

- A. All on-airport businesses will be asked to complete a survey examining tenant business type, employment, and capital expenditures necessary to calculate economic benefits. The data will be input into the IMPLAN economic model to estimate direct and multiplier economic benefits.

Q6. Will proprietary information be published?

- A. No. All data gathered for the study will be aggregated at the airport level, and business-specific information will not be published. Individual business data will not be shared beyond the San Bernardino County Department of Airports (SBCDOA), airport staff, and its consultant. Individual businesses may be highlighted as an airport tenant if they support a unique activity or service, but the economic activity of an individual tenant will not be presented.

Q7. What types of airport businesses does the study consider?

- A. Any business that has employees working at the airport will be considered in the study. This includes aeronautical businesses like maintenance, repair, and overhaul shops (MROs) and specialized aviation service operators (SASOs), as well as non-aeronautical businesses like restaurants, rental car operators, and concessionaires.

Q8. What is the purpose of the Future Strategic Planning effort?

- A. To create a framework that defines each airport's long-term direction, financial sustainability, marketing positioning, and operations priorities while establishing measurable goals and implementation strategies to guide decision making, resource allocation, and capital planning.

Q9. Who is conducting the study?

- A. The SBCDOA has contracted with the airport economic and planning consultant Kimley-Horn & Associates to complete the study in partnership with Airport Business Solutions (ABS) and Arellano Associates.

Q10. When will the study be completed?

- A. The EBS is expected to run through November 2026; the full Future Strategic Planning Effort will run through September 2027.

Q11. How will the results of the study be communicated?

- A. The results of the study will be published in a technical report and an executive summary detailing the study methodology and processes. Each airport will also receive a brochure summarizing the results in an easily understandable format for a wide audience.